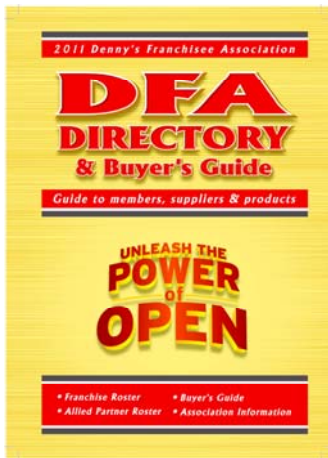




DFA 2012 Directory & Buyer's Guide Advertising ORDER FORM



- Ad order due by Jan 10, 2012
- Ad copy / artwork due by Jan 15, 2012

This resource directory, distributed in February 2012, has all the listings and contact information of the Franchisee and Allied Partner Members community. This is the ONLY printed resource directory for our franchisee community representing more than 1450 restaurants. It also has general information about the association. Six Hundred (600) directories are printed

and distributed each year and will be sent to all Denny's Franchisee Association Members and Allied Partner Members for their reference. Remember that this directory has a minimum of a one-year 'shelf life'.

Included in your Allied Membership are 2 free regular listings, one listed alphabetically and the other by category.

We also offer optional advertising to our Allied Partner Members. We have tab divider pages and advertising space (from 1/2 page to full page ads) available.

Inside Front Cover	\$ 3000	Full Tab Divider Page	\$ 2000	<input type="checkbox"/>
Inside Back Cover	\$ 2500	Half Page	\$ 1100	<input type="checkbox"/>

- Deadline for order – January 10
- Deadline for ad and graphic copy January 15

Yes, I am interested in Advertising in the 2012 DFA Directory! _____ Today's Date

Company _____ Website _____
 Address _____ Suite _____ Fax _____
 City _____ State _____ Zip _____ Country _____
 Contact _____ Phone _____ Email _____
 Alternate Contact _____ Phone _____ Email _____

RESERVE YOUR AD SPACE..... TODAY!

Fax back to 949.888.4799 ~ Call us at 888 4-Dennys ~ Email at heidi@dennys.org

A member of the DFA staff will contact you regarding your ad and thank you for your support of the association.

Fax Back to 949-888-4799