



DFA Forum Ad Specs / Article Submissions

To advertise in the DFA Forum Newsletter you must be a member of the Association. The supplier membership category is called Allied Partners.

Display Ad Deadline Date: 30 days prior to publication

Publication Date: Quarterly (Winter, Spring, Summer & Fall)
400 Copies for Winter, Spring & Summer Issues
600 Copies for Fall issue

Issues, published quarterly keeping you informed of all the latest news, committee reports and ideas. Ads must be submitted 30 days prior to publication. Subscription is FREE with membership dues.

Sizes Available

Full page	7 w x 10 h	\$ 950.00
Half page	7 w x 4-1/2 h	\$ 600.00
Quarter page	3 w x 4-1/2 h	\$ 400.00

We use a 4 color process. We can take all kinds of file formats. The resolution should be at least 300 dpi so that the quality looks good.

DFA Press Release / Article Submissions / Editorial Pieces

300 words	¼ ~ ½ page	Submissions need to be in Microsoft Word and pictures, graphs, drawings have the same requirements as the ads above
400 words	½ page	
500 ~ 700 words	1 page	

Please email your reservations and also your ad and articles to info@dennys.org